



## Success Tool Chest

A Novacom Company

### Customer-for-Life Sales System

We coach the discipline needed to increase sales!

A Communicating Process!

#### You receive:

1. A STC coach facilitating preliminary program meetings and design of an affordable incentive schedule for customers and sales people if required.
2. A half-day sales skill workshop introducing the back to basics sales system. We mastermind the sales process and help develop a quality questioning process that relates to your industry.
3. Six months of follow-up workshops and phone calls.
4. Communications skill training, expectation management strategies and peer mentoring processes included.
5. We help you develop and implement an on-going custom coaching and sales system for your people to use now and in the future.

#### We Can Help!

Our Coaches are seasoned and inspired professionals. They offer a refreshing outside perspective, shine new light on situations and inspire solutions to challenges through disciplined action.

Learn how to find seeds of benefit in adversity and plant them for future harvest.

Would your workers and customers benefit from improved communication and information flow? Our customized effective on-going disciplined sales program includes cutting edge communication skills training, expectation management strategies and peer mentoring processes? The Customer-for-Life sales system has been tested and proven in industrial, commercial and retail sales environments to increase sales and enhance customer service. It takes sales training to another level.

Contact us for  
more information!

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*"Leadership is the art of accomplishing more than the science of management says is possible."*

General Colin Powell,

*"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."*

John Quincy Adams

*"Good ideas are not adopted automatically. They must be driven into practice with courageous patience."*

Hyman Rickover

*"Quality questions create a quality life. Successful people ask better questions, and as a result, they get better answers."*

Anthony Robbins

*"Masterminding: no two minds ever come together without thereby creating a third, invisible intangible force, which may be likened to a third mind."*

Napoleon Hill